



FOR IMMEDIATE RELEASE

January 25, 2010

For More Information, Contact:

Donna Ogorek, (303-986-7500, Ext. 263)

or dogorek@soopercu.org

Arvada Chamber Names Sooper Credit Union “Business of the Year”



Pictured left to right are: Darrell Mann, EVP of Operations, Dan Kester, President & CEO, Dale Rutt, Board Chairman, and Mike Litzau, EVP of Corporate

Arvada, CO. (January 22, 2010)--Sooper Credit Union is pleased to announce that they have been awarded the 2009 “Business of the Year” by the Arvada Chamber of Commerce in Arvada, Colorado.

Ereka O’Hara, newly elected Chair to the Arvada Chamber, stated, “Sooper Credit Union is being recognized for its commitment to the Arvada community. While there are too many examples of this commitment to share, let me name a few.”

“Sooper Credit Union participates with the Community Involvement Activists, was instrumental in the expansion of the Arvada Food Bank, and for the past six years, citizens with low to moderate incomes were invited to come to Sooper Credit Union to get their income taxes done at no cost.” Ms. O’Hara continued, saying, “Mike Litzau has served on the Arvada Economic Development Association Board of Directors for over 10 years, working to grow our existing business base and attract new businesses that would provide more jobs and revenue for the city.”



"It is truly an honor for Sooper Credit Union to be chosen as Business of the Year in a community that has so many outstanding businesses," said Mike Litzau, EVP of Corporate. "Being a not-for-profit cooperative, Sooper Credit Union's culture is one of cooperation, partnership and collaboration. This attitude extends to the community of which the credit union is a part."

Additionally, Terri Rhoades, Director of Business Services for the credit union, has served on the board of directors for the Arvada Chamber of Commerce for nine years. Dan Kester, President & CEO, was the recipient of the first Political Activists Award for his involvement in legislative and regulatory activity. He also serves on boards and committees of several credit union related organizations. In addition, he was recently appointed by Governor Bill Ritter to the Racing Commission.

Ereka O'Hara closed by saying, "It is with great pleasure that on behalf of the Arvada Chamber of Commerce I present you with this token of our appreciation for all you do for Arvada and for the Chamber."

About Sooper Credit Union:

Sooper Credit Union serves members in four principal states - Colorado, Wyoming, Utah and New Mexico. A wide range of services are offered, including savings and investment plans, lending programs and "convenience" services. To open an account or to inquire about the range of products and services available, please call 303-427-5005, toll-free 1-888-SOOPER-1 or visit www.soopercu.org.

####